

JOHN P. LAJAUNIE Ph.D.

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CURRENT POSITION AND RANK

Nicholls State University Al Danos College of Business Administration (AACSB Accredited)
University Distinguished Service Professor (August 2024-present)
Professor of Finance-(2003-present)
Associate Professor of Finance-Tenured (1996-2003)
Assistant Professor of Finance (1991-1996)
Director of Facilities Planning and Special Projects (July 21, 1997-June 30,2001)

EDUCATION

Ph.D. Financial Economics, 1992
College of Business Administration
University of New Orleans
"Global Efficiency in the Foreign Exchange Market"

MA Economics (Finance Minor), 1991
College of Business Administration
University of New Orleans

BA Political Science, 1986
Louisiana State University

ACADEMIC EXPERIENCE

August 1991-present
Al Danos College of Business Administration (AACSB Accredited)
Nicholls State University
Performance and Planning FINC515 (MBA and EMBA programs)
Value-based Management FINC520 (MBA and EMBA programs)
Commercial Bank Management FINC410
Intermediate Corporate Finance FINC403
International Finance FINC450
Analytics of Investing FINC456

PRIVATE SECTOR EXPERIENCE

Managing Member for Out of the Blue Safety Services, LLC (2023-present)

Industry Relationships

Raised a total of \$4.75 million in private funding for the proposed College of Business building at Nicholls State University (The Al Danos College of Business Administration)

- The JB Falgoust Department of Accounting and Finance (\$1 million-FABT)

"Louisiana Seed Capital Program w/State Small Business Credit Initiative" (Funded), Sponsored by Louisiana Economic Development/US Treasury, State, **\$5,000,000.00**. (October 2022 - Present), Lajaunie, John, Crochet, Lacey, Clune, Jay, Braud, Terry,

- Currently working on the partnership arrangement with a large financial institution for the \$5 million private capital match required by the U.S.Treasury.

Balanced Media Technology Partnership, University Team Lead (May 2021 - Present).

- This project is for the development and deployment of a large-scale AI/ML/DL data platform with research and commercial development capabilities.
- Capital Raise of greater than \$1.5 million
- Business Development to recruit private sector pilots
- Formation of new products and companies (Nicholls State Private Investment Corporation, Chair and President).

RESEARCH

Refereed Journals

Merrell, S., Lajaunie, J. (2023). *T and T Coastal Services, Inc.: Leased Assets Case Study and Teaching Notes*. Deland, Florida: The Journal of Academy of Business Education. forthcoming

Lajaunie, J., Chiasson, M., Fanguy, R., Breaux, K. The Impact of Qualified Mortgage Regulations on Mortgage Lending. *Academy of Business Research, Volume II* (Volume II 2021), 7.

Merrell, s., Chiasson, M., Breaux, K., Lajaunie, J. (2021). "Should Accounting for Goodwill Change Again?". *Journal of Applied Financial Research (ABR)*, Vol. 1, p6-22 .

"Sector Exchange Traded Funds: An Analysis of Fund Flow and Return." Noman, A., Lawrence, S., Lajaunie, J., Connell, M. (2017), *Southwestern Economic Review*, 44(1).

"Saving for Sustainability: Why a 10% Personal Saving Rate is Too Low." Coogan, L., Lajaunie, J., Lawrence, S. (2015), *Southwestern Economic Review*, 42(1), 147-159.

"An Analysis of Investment Returns in State Funded Optional Retirement Plans." Lajaunie, J., Lawrence, S., Michel, N. (2014). *CCH Financial and Estate Planning*, 3(420), 28,677-28,685.

"Home Equity Lines of Credit and the Unemployment Rate: Have Unemployed Consumers Borrowed Themselves into the Next Financial Crisis?" Michel, N., Lajaunie, J., Lawrence, S., Fanguy, R. (2014). *Journal of Banking and Finance*, 47, 147-154.

“An Analysis of the Impact of Budget Cuts on Optional Retirement Plan Contribution Rates in Higher Education.” Lawrence, S., Michel, N., Lajaunie, J. (2013). *CCH Financial and Estate Planning*, 401(33,741), 28,537-28,544.

“Consumer Credit & the Housing Market: An Examination of Trends in Home Equity Lines of Credit.” Michel, N., Lajaunie, J., Lawrence, S., Fanguy, R. (2013). *Southwestern Economic Review*, 40(1).

“The Empirical Relationship Between Home Equity Borrowing and Durable Goods Purchases,” Norbert Michel, John Lajaunie, and Shari Lawrence, (2011) *Applied Financial Economics*, 21(19-21), 1561-1570.

“Financial Planning for the Client in Higher Education: An Analysis of Optional Retirement Plan Contribution Rates in Higher Education,” Shari Lawrence, John Lajaunie, and Shawn Mauldin, *Journal of Financial Planning*, Sept/Oct 2010.

“The Diversification Fallacy in Commercial Bank Risk Management Programs,” Thomas O. Stanley and John P. Lajaunie, *Financial Services Audit (FSA)*, April, 2010 (on-line).

“A Comparison of Defined Benefit and Optional Retirement Plan Rates of Return in Higher Education,” Norbert Michel, Shari Lawrence, John Lajaunie, and Shawn Mauldin, *Journal of Retirement Planning*, Volume 13, No. 2, March-April 2010, p. 13.

“Advising the Participants Regarding Double Dipping and Social Security,” Shari Lawrence, John Lajaunie, and Shawn Mauldin, *Journal of Retirement Planning*, Volume 12, No. 2, March-April 2009, p. 19.

“The Internal Auditor’s Role in a Bank’s Risk Management Program,” Thomas O. Stanley, John P. Lajaunie, and David T. Meetings, *Internal Auditor*, June 2009, p.43.

“The Mortgage Meltdown and the Loan Loss Reserve Account” John P. Lajaunie, Thomas O. Stanley, and Cori Stanley, *Commercial Lending Review*, Volume 22, Number 6, Nov-Dec 2007, p23.

“Present-Value Analysis of Collateral-Dependent Loans,” John P. Lajaunie, Thomas O. Stanley, and Craig Roger, *Commercial Lending Review*, Vol. 21, no. 4, July-August 2006, p. 27.

“A Determination of Credit Risk Exposure: A Loan Review Approach,” John P. Lajaunie, Thomas O. Stanley, and Craig Roger, *Journal of Financial and Economic Practice*, Vol. 6, no. 2, Spring 2006, p. 9.

“Liability Management and Commercial Banks: Fact or Fiction,” Thomas O. Stanley, John P. Lajaunie, and Craig Roger, *Journal of Financial and Economic Practice*, Vol. 1, No. 2, (spring 2003) 53-66.

“The Effect of Bank Mergers on the Availability of Loanable Funds for Agricultural Real

Estate,” Thomas O. Stanley, John P. Lajaunie, and Craig Roger, *Journal of Financial and Economic Practice*, Vol. 1, No.1, (Fall 2002) 65-75.

“The Farm Credit Market and Bank Mergers,” Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Troy State University Business and Economic Review*, Summer 2002, p.2-6.

“The Bank Merger Environment and Its Effect on the Commercial and Industrial Real Estate Market,” Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Real Estate Issues*, Winter 2001/2002, p.19-27.

"Tax Incentives and Individual Investor Behavior," Cuddalore Sundar, John M. Hill and John P. Lajaunie, *Applied Economic Letters*, Volume 7, no. 2 Feb 2000, pp.91-94.

"Credit Risk Management: An Inventory Approach," Thomas O. Stanley, John P. Lajaunie, and Craig Roger, *Journal of Accounting and Finance Theory*, Volume 7, no. 2, Fall 1999, pp.7-14.

"Re-examining Cointegration, Unit Roots and Efficiency in the Foreign Exchange," John P. Lajaunie and Atsuyuki Naka, *Journal of Business Finance and Accounting*, 24, (3)&(4), April 1997, pp.363-374.

"Credit Risk Management: A Loan Inventory Approach," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Banker's Magazine*, 179, (4), July/August 1996, pp. 55-60.

"Further Evidence on Foreign Exchange Market Efficiency: An Application of Cointegration Tests," John P. Lajaunie, Bruce McManis and Atsuyuki Naka, *Financial Review*, 31, (3), August 1996, pp.553-564.

"Loan-loss Reserves: A Question of Regulatory Consistency," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Business and Public Affairs*, 22, (2), Spring 1996, pp.2-7.

"The Logic of Strategic Management of Your Loan Portfolio: Or Why Knowing Where You Are Going Never Hurts," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Banker's Magazine*, 179, (1), January/February 1996, pp. 51-57.

“The Louisiana Bank Response to a Changing Economic Environment,” *Southeastern Economic Outlook*, Thomas O. Stanley, John P. Lajaunie and Craig Roger, Fall 1996, Volume 12, no. 1, pp.1-3.

"The Louisiana Business Lending Environment: Effects of Bank Mergers and Acquisitions," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Southeastern Economic Outlook*, Volume 11, no. 1, Fall 1995, pp.1-3.

"Loan Pricing: Desired Returns Versus Risk-based Returns," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Banker's Magazine*, September/October 1995, pp. 37-41.

"Firm Attributes Influencing the Size of the Discount Rate Used to Measure Pension

Obligations," Catherine Gaharan, John P. Lajaunie and Kamel Said, *Accounting Inquiries: A Research Journal*, 5, (1), August, 1995, pp.67-98.

"A Loan-Opportunity Approach to Bank Marketing: It's Cost Effective," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *Banker's Magazine*, July/August, 1995, pp.55-58.

"Commercial Bank Liquidity Risk: Is It Measurable?" Thomas O. Stanley, Nicholas Fry, John P. Lajaunie and Craig Roger, *Business and Public Affairs*, pp. 4-10.

"Integration of the Foreign Exchange Market Across Tokyo, London, and New York Using Cointegration Analyses," John P. Lajaunie, Atsuyuki Naka and Oscar Varela, *Journal of International Financial Markets, Institution and Money*, Vol. 5, no. 4, 1995, pp.37-50.

"Establishing the Level of the Loan-Loss Reserve Account: Management Decision Making or Regulatory Influence," Thomas O. Stanley, John P. Lajaunie and Craig Roger, *International Journal of Value-Based Management*, Vol. 6, No. 2, 1993, pp.31-43.

"Is the Tokyo Spot Foreign Exchange Market Consistent with the Efficient Market Hypothesis?" John P. Lajaunie and Atsuyuki Naka, *Review of Financial Economics*, Fall 1992, II, n.1, pp:68-74.

"The Effect of the 1986 Tax Law Changes on the January Performance of Losers," Edward Miller, John Hill, John P. Lajaunie and Cudalore Sundar, *Review of Financial Economics*, Fall 1991, Volume 1, no.1, pp.62-66.

Books and other publications

"Gulf Coast Shipbuilding and Offshore Fabrication: Statistical Model and Analysis," John P. Lajaunie (Volume I/Chapter 1); Diane Austin and Drexel Woodson, Eds. Gulf Coast Communities & the Fabrication & Shipbuilding Industry: A Comparative Community Study. U.S. Dept. of the Interior, Bureau of Ocean Energy Management, Gulf of Mexico OCS Region, New Orleans, LA. OCS Study BOEM 2012-XXX.

"Louisiana Community Banks: An Analysis of Recent Performance 2009," John Lajaunie, Norbert Michel, Shari Lawrence, and Ronnie Fanguy, A Technical Report by Nicholls State University, Department of Finance and Economics, ECF10-002, May 2010

"Louisiana Community Banks: An Analysis of Recent Performance 2008," John Lajaunie, Norbert Michel, Shari Lawrence, and Ronnie Fanguy, A Technical Report by Nicholls State University, Department of Finance and Economics, ECF10-001, March 2010

"Position Paper on Technology for the State of Louisiana," contributing author, produced at Nicholls State University for the Office of United States Congressman Billy Tauzin and the Louisiana House and Senate Education Committee, completed February, 1999.

"Foreign Exchange Market Efficiency: A Look at London," John P. Lajaunie, Bruce McManis and Atsuyuki Naka, The Changing Environment of International Financial Markets: Issues and Analysis, Edited by Edgar Ortiz and Dilip K. Ghosh, St. Martin's Press, New York, New York, 1994, Chapter 2, PP: 25-34.

"Investigations into the Integration of the Global Market for Foreign Exchange," with Atsuyuki Naka and Oscar A. Varela, University of New Orleans Working Paper #04-93.

Proceedings

"The Impact of the Windfall Elimination Provision and the Government Pension Offset in Retirement Planning," Proceedings of the Academy of Financial Services Conference, Boston, MA. 2008, 4th Qtr/Autumn, 2008.

"Inter-market Arbitrage Effectiveness for Wheat Futures," Abstract, Published proceedings for 1997 meeting of the American Academy of Accounting and Finance.

"Information Content of Foreign Earnings Data," Catherine G. Gaharan, John P. Lajaunie and Benny R. Zachry, Collected Papers and Abstracts of the American Accounting Association, Southwest Region, Spring 1995, proceedings, pp. 169-176.

"The Usefulness of Financial Accounting Measures to Investors of Internationally Diverse Firms," Benny Zachry, Catherine G. Gaharan and John P. Lajaunie, Proceedings of the 1994 Academy of Business Administration.

"An Analysis of the Decision Usefulness of Current Accounting Information to Assess Commercial Bank Liquidity Risk," N.E. Fry, T.O. Stanley, J. P. Lajaunie, and C.A. Roger, Collected Papers and Abstracts of the American Accounting Association, Southwest Region, Spring 1994, pp. 99-106.

"An Extension of Foreign Exchange Market Efficiency Testing: An Application of Cointegration Tests", John P. Lajaunie, Atsuyuki Naka and Bruce McManis, International Trade and Finance in a Rapidly Changing Environment, 1994, Volume II, pp. 491-504.

Conference Papers

Merrell, s. (Author & Presenter), Lajaunie, J. (Author), Chiasson, M. (Author), Breaux, K. (Author), ABR Summer 2022 Online Conference, "Goodwill Impairment and the Coronavirus Pandemic," Academy of Business Research, online. (August 3, 2022).

Lajaunie, J., Leitz, L. (Author), Fanguy, R., Academy of Business Research NOLA March 2022, "The Impact of the Payroll Protection Program Loans on Community Banks," Academy of Business Research, New Orleans (Virtual). (March 2022).

Pant, A. (Author & Presenter), Breaux, K. (Author), Chiasson, M. (Author), Lajaunie, J. (Author), Academy of Business Research, "ESOPs: Fiduciary Duties, Duty of Prudence, and

Issues Associated with Audit," Academy of Business Research, Virtual Presentation. (November 11, 2021).

Lajaunie, J. (Author & Presenter), Breaux, K. (Author), Chiasson, M. (Author), Ronnie, F. (Author), Academy of Business Research, "The Impact of the Dodd-Frank Wall Street Reform Act on Employee Productivity for Community Banks: An Empirical Analysis," ABR, New Orleans, LA (virtual). (March 25, 2021).

Lajaunie, J. (Author), Breaux, K. (Author & Presenter), Chiasson, M. (Author), Fanguy, R. (Author), Southwest Finance Association Annual Meeting, "The Impact of the Dodd-Frank Wall Street Reform Act on Employee Productivity for Community Banks: An empirical analysis," Southwest Finance Association, San Antonio, Texas. (March 2020).

Chiasson, M., Lajaunie, J., Fanguy, R., Breaux, K., Academy of Business Research, "The Impact of the Qualified Mortgage Regulations on Mortgage Lending by Commercial Banks," New Orleans, LA. (March 27, 2020).

Merrell, S., Breaux, K., Chiasson, M., Lajaunie, J., Academy of Business Research, "Should Accounting for Goodwill Change Again?" New Orleans, LA. (March 27, 2020).

Lajaunie, J. (Author), Lawrence, S. (Author & Presenter), Fanguy, R. (Author), Southwestern Finance Association, "The Impact of the Qualified Mortgage Regulations on Mortgage Lending by Commercial Banks," Federation of Business Disciplines, Houston, TX. (March 14, 2019).

Lajaunie, J. (Author), Lawrence, S. (Author & Presenter), Fanguy, R. (Author), Southwestern Society of Economists, "The Impact of Qualified Regulations on Mortgage Lending by Commercial Banks," Federation of Business Disciplines, Albuquerque, MN. (March 8, 2018).

Lawrence, S. (Author & Presenter), Noman, A. (Author), Lajaunie, J. (Author), Connell, M. (Author), Southwestern Finance Association, "Sector Exchange Traded Funds: An Analysis of Fund Flows," Federation of Business Disciplines, Houston, TX. (March 13, 2015).

Coogan, L. (Author), Lajaunie, J. (Author), Lawrence, S. (Author & Presenter), Southwestern Society of Economists, "Why a 10% Savings Rate is Too Low," Federation of Business Disciplines, Houston, TX. (March 13, 2015).

Lajaunie, J. (Presenter & Author), Lawrence, S. (Presenter & Author), Michel, N. (Author Only), Southwestern Society of Economists, "Planning for Retirement: An Analysis of Retirement Savings Levels for Individuals Participating in State Funded Retirement Plans," Federation of Business Disciplines, Dallas, TX. (March 13, 2014).

Lawrence, S. (Presenter & Author), Michel, N. (Author Only), Lajaunie, J. (Author Only), Southwestern Society of Economists, "An Analysis of the Impact of Budget Cuts on Optimal Retirement Plan Contribution Rates," Federation of Business Disciplines, Albuquerque, New Mexico. (March 15, 2013).

Lawrence, S. (Presenter & Author), Michel, N. (Author Only), Lajaunie, J. (Author Only), Fanguy, R. (Author Only), Southwestern Society of Economists, "Consumer Credit and the Housing Market: An Examination of Trends in Home Equity Lines of Credit," Federation of Business Disciplines, Albuquerque, New Mexico. (March 14, 2013).

Lajaunie, J. (Author Only), Michel, N. (Presenter & Author), Lawrence, S. (Author Only), Fanguy, R. (Author Only), Missouri Valley Economic Association 49th annual meeting, "Trends in Home Equity Lines of Credit," Missouri Valley Economic Association, Memphis, Tennessee. (October 26, 2012).

Lajaunie, J. (Presenter & Author), Stockley, J. (Presenter & Author), BOEMRE Information Transfer Meeting, "An Analysis of the Impact of Shipbuilding and Fabrication on Coastal Communities: Common Sense and Data Limitations," Bureau of Ocean Energy Management Regulation and Enforcement (formerly Minerals Management Service), New Orleans. (March 22, 2011).

"LA Community Banks: An Analysis of Recent Performance," Missouri Economics Conference (U. of Missouri/Federal Reserve of St. Louis), March 2009.

A Re-examination of "Bank Lending Channel Effects" As A Measure of Monetary Effectiveness, presented at the December 2008 meeting of the American Academy of Accounting, Finance and Economics in New Orleans.

"Income Smoothing Versus a Defensible Level of Unallocated Reserves: A Practical Approach to Sarbanes-Oxley," presented at the December 2007 meeting of the American Academy of Accounting, Finance and Economics in New Orleans.

"An Empirical Analysis of the Regulatory Benchmark for Riegle-Neal Interstate Banking Law: Section 109," presented at the December 2007 meeting of the American Academy of Accounting, Finance and Economics in New Orleans.

"What Does the Next 300,000 Observations and Record Low Rates Say About the Transmission of Monetary Policy?" presented at the 2006 Meeting of the Southwestern Finance Association in Oklahoma City, March 1-3.

"A Practical Approach to Determining the Loan-Loss Exposure of the Commercial Loan Portfolio Using the Loan Review Process," presented at the 2005 Annual Meeting of the American Academy of Accounting and Finance, December 8-10, in St. Pete's Beach, Florida.

"The Agricultural Production Lending Market and Bank Mergers," presented at the 2005 Annual Meeting of the American Academy of Accounting and Finance, December 8-10, in St. Pete's Beach, Florida.

"The Relationship Between Accurate Collateral Valuations and the Funding of the Loan-Loss Reserve Account: A More Complete Approach," presented at the 2003 Southern Finance Association Meeting in Charleston South Carolina, December 3-6, 2003.

"The Liquidation Value of Commercial Real Estate as Collateral: The Appraisal Myth," presented at the American Academy of Accounting and Finance 2002 Annual Meeting December 5-7, 2002.

"Bank Acquisitions and Credit Risk: A Regulatory Concern," Missouri Valley Economic Association, 2001 Annual Conference.

"The Effects of Bank Mergers on the Availability of Loanable Funds for Agricultural Enterprises," 28th annual meeting of the Academy of Economics and Finance 2001, Biloxi, MS.

"An Analysis of the Decision Usefulness of Accounting Information to Assess Commercial Bank Liquidity Risk," The Academy of Business Disciplines, 3rd Annual Conference, November 2001.

"Commercial Bank Liquidity Risk: Is It Measurable?" the 2000 meeting of the American Academy of Accounting and Finance in New Orleans, Louisiana.

"The Effects of Bank Mergers on the Availability of Loanable Funds for Residential Real Estate," to be presented at the 2000 meeting of the Academy of Business Disciplines in Fort Meyers, Florida.

"Evaluating Credit Card Risks: A Simulation Approach," presented at the 1999 Academy of Financial Services 13th Annual Conference in Orlando, Florida.

"The Use of Credit Risk Profiles in Bank Acquisitions: New Objective Standards," presented at the 1999 Mid-south Association of Business Disciplines Annual Research Meeting in Jackson, Mississippi.

"Geographical Diversification: A Necessary but Not Sufficient Aspect of Bank Expansion: Preliminary Findings," presented at the 1999 Mid-south Association of Business Disciplines Annual Research meeting in Jackson, Mississippi.

"Geographic Diversification: A Necessary Step in a Bank Acquisition Program," Academy of Business Disciplines 1999 Annual Conference in Ft. Meyers Beach, Florida.

"The Use of Credit Risk Profiles in Bank Acquisitions: New Objective Standards," presented at the 1999 Academy of Business Disciplines Meeting in Ft. Meyers Beach, Florida.

"Credit Risk Management: An Inventory Approach," Thomas O. Stanley, John P. Lajaunie and Craig Roger, presented at the 1998 meeting of the Mid-South Association of Accounting and Finance, Jackson, Mississippi.

"Credit Risk Implications of Small Bank Mergers and Acquisitions," Thomas O. Stanley, John P. Lajaunie and Craig Roger, the 1998 Academy of Entrepreneurial and Small Firm Finance, Chicago, Illinois.

"The Credit Risk Implications of Bank Mergers," Thomas O. Stanley, John P. Lajaunie and Craig Roger, 1998 American Academy of Accounting and Finance meeting, New Orleans, Louisiana.

"The Effects of Bank Mergers on the Availability of Loanable Funds to Small Business," Thomas O. Stanley, John P. Lajaunie, Cudalore Sundar and William Pedersen. Presented at the 1996 meeting of the Academy of Entrepreneurial and Small Firm Finance.

"Information Transfer and Inter-Market Arbitrage for Wheat Futures Contracts," Bruce McManis and John P. Lajaunie. Presented at the 1996 meeting of the Missouri Valley Economic Association.

"Economies of Scale in Banking in Arkansas, Louisiana, Mississippi and Texas: Applying Stiegler's Survivor Approach," R. Morris Coats and John P. Lajaunie. Presented at the seventieth annual meeting of the Louisiana Academy of Sciences, 1996.

"Tax Incentives and Individual Investor Behavior," C. Sundar, John M. Hill and John P. Lajaunie. Presented at the 1995 meeting of the Academy of Financial Services.

"A Comparison of Accounting-Generated Versus Market-Generated Measures for Evaluating Internationally Diverse Firms," Catherine Gaharan, John Lajaunie and Benny Zachry. Presented at the 1995 annual meeting of the American Accounting Association.

"The Impact of Significant Tax Law Changes on Investment Styles," C. Sundar, John M. Hill and John P. Lajaunie. Presented at the 1995 meeting of the Eastern Finance Association.

"Information Content of Foreign Earnings Data," Catherine G. Gaharan, John P. Lajaunie and Benny R. Zachry. Presented at the American Accounting Association, Southwest Region meeting, Spring 1995.

"The Usefulness of Financial Accounting Measures to Investors of Internationally Diverse Firms," Benny Zachry, Catherine G. Gaharan and John P. Lajaunie. Presented at the 1994 meeting of the Academy of Business Administration.

"An Analysis of the Decision Usefulness of Current Accounting Information to Assess Commercial Bank Liquidity Risk," Thomas O. Stanley, Nicholas Fry, John P. Lajaunie and Craig Roger. Presented at the Southwest Regional Meeting of the American Accounting Association, Dallas, Texas, March 1994.

"Investigations into the Integration of the Global Market for Foreign Exchange," John P. Lajaunie, Atsuyuki Naka and Oscar A. Varela. Presented at the 23rd annual meeting of the Financial Management Association, October 1993.

"A Note on the Common Stochastic Trends in a System of Exchange Rates," John P. Lajaunie and Atsuyuki Naka. Presented at the Southwestern Finance Association meeting, March 1993.

"The Discretionary Effects of Commercial Bank Ownership in the New England District in Providing Adequate Loan Loss Coverage," Thomas O. Stanley, John P. Lajaunie and Craig Roger. Presented at the Annual Conference of the Northeast Business and Economics Association, September 1992.

"An Extension of Foreign Exchange Market Efficiency Testing: An Application of Cointegration Tests," John P. Lajaunie, Bruce McManis and Atsuyuki Naka. Presented at the March 1992 meeting of the International Trade and Finance Association, Laredo, Texas.

"Is Uncertain Monetary Policy the Cause of Exchange Rate Volatility?" John P. Lajaunie and Franklin Lopez. Presented at the 6th International Congress of the North American Economics and Finance Association, August 1990.

Instructional development and pedagogical contributions

Pre-revision review of "Multinational Business Finance," by Eitman and Stonehill

Pre-revision review of "Bank Management and Financial Services," by Rose/Hudgins

Pre-publication review of "Contemporary Financial Management," Moyer, et al. at the request of South-Western College Publishing.

Pre-publication review of "Practical Investment Management," by Robert A. Strong at the request of South-Western College Publishing.

Pre-publication review of Financial Management: An Introduction to the Theory and Practice by Lewellen, Halloran and Lanser for Southwestern College Publishing, January 1997.

A pre-update book review for Economics: Private and Public Choice by Gwartney and Stroup, Sixth Edition, 1993.

Review of Manuscript in Progress, "Principles of Corporate Finance," Addison-Wesley Publishing.

The compilation of a computer-based problem set for the Fundamentals of Finance Course at Nicholls State University, College of Business.

Grants – Pedagogical Enhancement

Enhanced Learning Outside the Classroom: The Collaborative Learning and Resource Center (CLRC) Co-principle Investigator, LEQSF Grant request **\$106,887.00**, Spring 2004 Funded: Approx **\$61,000**

College of Business Administration Technology Enhancement Initiative, spring 2003, Funded Shawn Mauldin, Chris Cox, J.B. Stroud, Beth LaFleur, Ken Chadwick, Morris Coats, and Chuck Viosca. **Award amount \$46,787.**

Obtained funding for The Sales and Interactive Training Laboratory from Northwestern Mutual Hornsby Group and The Northwestern Foundation (collaborative effort with Dr. Chris Cox). **Value approximately \$12,000.** Fall 2002/Spring 2003.

Nicholls State University Instructional Technology Support Request, Spring 2002. **Award amount \$3,336.**

“Enhanced Learning Environments Using Flexible Instructional Technologies in Support of a Master Plan in the College of Business Administration at Nicholls State University,” CoPI Investigator. **Grant Value \$75,932.**

“An Enhancement Plan for Technology Application and Skills in CBA Graduates of Nicholls State University,” Co-Investigator. **Grant Value \$55,088.**

“Nicholls State University College of Business Administration Learning Environment and Enhancement Plan: The Sales and Interactive Training Laboratory,” Co-Investigator. **Grant Value \$45,449.**

Project Manager for The Board of Regents, EPSCoR/EPSCoT proposal entitled "Acadiana Region Strategic Planning Initiative," written with the University of Louisiana at Lafayette. The grant was awarded in the Fall 1999 with a completion date of Fall 2000. **Total Grant Value \$150,000**

Contributor to the College of Business Undergraduate Enhancement grants from the Louisiana Board of Regents Education Quality Enhancement Fund.

Other grants (Non-Academic)

Coordinated the development of an Energy Audit Grant in the department of Engineering Technology for the assessment of the local enterprises and agencies facilities and to provide cost/benefit analysis. **Grant Value \$368,000.00.**

Coordinated the completion and implementation of the "Ellender Memorial Library Energy Conservation" grant. This included the supervision of a technical audit, filing of the results with the appropriate state and federal agencies, overseeing the design and construction of the project. **Grant Value \$348,000.00.**

Other Funding Opportunities

Annual sponsorship for the Bayou Sales Challenge (approximately \$10,000-12,000 annually)
In spring 2024, raised \$20,000 for new furniture for the Sales and Interactive Training Lab.

AWARDS and COMMENDATIONS

University Distinguished Service Professor (August, 2024)

John Brady Sr. and Pat Brady Endowed Professorship, John Brady (2012, renewed 2015, 2018, 2021 and 2024)

Nicholls State University Grants Winner Award Top 10, 2023

Academic Affairs Excellence Spring 2023 Award for Teaching Excellence

College of Business Administration Excellence Award for Impact 2022

College of Business Administration 2021 Excellence Award in Teaching

College of Business Administration 2020 Excellence Award in Service

Academic Awards for Teaching Excellence, August 2019

2012-2013 Student Affairs' "Apple" Award for the Academic Success of Graduates

Recipient of the 2010-2011 Student Affairs' "Apple" Award for the Academic Success of

Graduates

Recipient of the 2011 Presidential Award for Teaching Excellence

Recipient of the 2009 Wal-Mart Excellence in Academic Advising Award

University designated Master Advisor Certificate

Recipient of the Clarence J. Riviere Endowed Professorship in Business Administration (2006, renewed 2009)

Nominated for the Presidential Award in teaching Excellence (2006)

Recipient of the 2006 College of Business Excellence in Teaching Award

Recipient of the 2005 College of Business Excellence in Teaching Award

Recipient of the 2005-2006 Student Affairs' "Apple" Award for the Academic Success of Graduates

Appointment to the Nicholls State University Graduate Faculty (1992-present)

Who's Who Among American Teachers, 1994

Letters of Recognition from the Vice President of Student Affairs (1992-present)

ADMINISTRATIVE EXPERIENCE

As the Director for Facilities Planning and Special Projects reporting directly to the President of the University, primary responsibilities include:

University's Master Plan for expansion of the University's physical plant to support academic and administrative programs including working with the University of Louisiana System staff, the staff of the Louisiana Board of Regents for Higher Education, the Division of Administration for the State of Louisiana and the Louisiana Legislature.

Nicholls State University Annual Capital Outlay Budget. This budget includes all projects over \$300,000.00 in construction funds and is presented to the Board of Supervisors for the University of Louisiana System staff, the Louisiana Board of Regents for Higher Education, the Division of Administration for the State of Louisiana and members of the Louisiana Legislature. The five-year budget exceeds \$80,000,000.00.

Manage and coordinate the program development and design of the construction projects funded by the Louisiana legislature to assure the compliance with the long-term program goals of the University. Upon completion of the design, the responsibility includes oversight of the construction of these projects.

Coordinate and manage the University's Deferred Maintenance Budget (approximately \$550,000 annually)

Coordinate space allocation and re-allocation on the University campus in order to maximize program effectiveness.

Interact with the Division of Administration for the State of Louisiana to obtain additional funds for major campus repair, life safety and ADA projects.

Present small project requests (less than \$300,000) for approval to the University to the Board of Supervisors and Board of Regents.

At the request of the President of the University, interact with outside entities to complete contracts, inter-governmental agreements, cooperative agreements and leases to further the University's mission.

As the Director of Special Projects, the responsibilities include:

Working with outside entities to organize major events and complete a multitude of community-oriented projects.

Lead negotiator for the Summer 2000 Training Camp for the New Orleans Saints Football Club project.

Coordinator for the "National Wetlands Summit" held at Nicholls State University, Fall 1998 for United States Congressman Billy Tauzin.

Nicholls State University's co-coordinator for "Louisiana in the 21st Century, Improving Healthcare and Education Through Technology," November 10, 1997 for United States Congressman Billy Tauzin.

Representing the University's interest to the private and public sector on a variety of interests including local government, regional government, economic development agencies, state and federal government agencies and the University's Foundation.

Major project experience includes:

The Nursing and General Classroom Building (Ayo Hall): 77,000 square feet with a construction budget of \$7,520,000 and a movable equipment budget of \$600,000.

The Allied Health and Continuing Education Building (Duhe' Building): 23,000 square feet with a construction budget of \$3,250,000 and a movable equipment budget of \$600,000.

The HAZMAT and Chemical Storage Facility: 2,800 square feet with a construction budget of \$500,000.

The Campus Electrical Upgrade: Phase 1 with a construction budget of \$550,000 and Phase 2 with a construction budget of \$1,500,000.

Elkins East Addition (Candies Hall): 10,000 square feet with a construction budget of \$1,600,000 and an equipment budget of \$200,000.

Assembly Center Complex: Feasibility Study (\$100,000) and a construction budget of \$28,000,000.

Land Acquisition: Coordinate the acquisition of 300 acres of land at a purchase price of \$7,500,000

SERVICE

Committee Assignments and other

Nicholls State University Private Investment Corporation (Chair of BoD and President)
Colonel Capital Corporation Board of Directors
Committee Member, University Budget Committee. (September 2012 - Present).
Committee Member, University Academic Integrity Committee. (December 2009 - Present).
Committee Member, Graduate Council. (August 2007 - Present).
Committee Member, Endowed Chair/Professorship Advisory Committee. (August 2006 - Present).
College of Business Administration Peer Review Committee, Chair (2004-present)
Committee Member, COBA Strategic Planning Committee.
Architect Selection Committee (Student Union Renovation)
Faculty Senator for Business Administration
Faculty Senate Executive Committee
Honorary Doctorate Committee
Presidential Teaching Excellence Selection Committee
University Committee on Committees --Chair
Ad hoc Faculty Evaluation Committee, Chair
University Compensation Committee
College Business Administration Grievance Committee
College Graduate Program Committee
Faculty Resource Planning Committee College of Business Administration – Chair,
Mission Revision Committee College of Business Administration
Search Committees for College of Business Administration
University Grievance Committee
Faculty Resource Planning Committee College of Business Administration – Chair
University Operations Committee – Appointed by President
Faculty Recruitment Committees for College of Business Administration
SACS Facility Assessment Committee
University Strategic Planning Advisory Group - Chair
University Infrastructure Committee - Chair
University Parking Policy Committee - Chair
University Committee for Cafeteria Renovations and Refinancing
University Budget Committee
University Technology Transfer Committee - Chair
Facility Planning Committee - Chair
Distance Education Policy Committee
Louisiana's rep for Southern Regional Education Board (SREB) Procurement Task Force
Board of Regent's Ad Hoc Committee for Technology Planning
Coordinator for the development of the "Position Paper on Technology" for the State of Louisiana
Core Planning Committee for Re-Affirmation of AACSB Accreditation (Chair)
College of Business Administrations Faculty Senate representative (elected)
AACSB Task Force for Faculty Development
AACSB Graduate Program and Instruction Committee

Committee-on-Committees (University Faculty Senate)

Student Support

CFA Institute Research Challenge – Team Academic Advisor (2011-2024)

CSBS Community Bank Case Study Team Advisor (2017-2020)

Honors Thesis, January 2021/December 2021 (Ms. Linda Leitz)

Honors Thesis, January 2021/November 2021 (Ms. Wendy Zheng)

Honors Thesis Advisor, August 2019/November 2020 (Mr. Andrew Benoit-Naquin)

Honors Thesis Advisor, August 2019 - May 2020, (Mr. Andrew Fabregas)

Honors Thesis Advisor – Fall 2016/Spring 2017 (Mr. Josue Diaz Juarez- successfully defended)

Honors Thesis Advisor – Spring/Fall 2015 (Ms. Natalie Daigle- successfully defended)

Solicited funding for the Bayou Sales Challenge in 2004-2016.

Internship Faculty Advisor (2001-present)

Coordinated internship process for Northwestern Financial Network and Zyber Pharmaceuticals.
Obtained funding for the Northwestern Financial Network Scholarship in the amount of \$1,000 per student per year.

Co-advisor for the Nicholls State Finance Club

Presented Mike Bauer Scholarship at the College of Business Administration Honors Banquet

Advisor for Finance and General Business majors

Coordinated the seminar on essential interviewing strategies by Ms. Jean Fournet of Adams & Reese, LLC.

Presentation of the L. J. Hebert Banking Scholarship at the College of Business Administration Honors Banquet (1994-1997, 2001, 2002, 2003, 2004)

Coordinator for the Executive-in-Residence presentation by Jack Abadie, President of Texaco Gas Marketing, Inc

Community Service

Guest speaker regarding for the Bayou Community Foundation's Regional Nonprofit Conference: Harness the Power of AI to Maximize the Effectiveness of Your Nonprofit

Developed the financial planning model for the UGC-Center of Excellence for Uncrewed Systems 2023-2024.

Monthly financial/economics guest panelist on KTIB since 2008-2022

School Advisory Council for the Diocese of Houma/Thibodaux- Chair

Lafourche Parish Home Mortgage Authority, appointed by the Lafourche Parish Council

Commissioner 2005 until dissolution

St. Genevieve Catholic School Science Fair judge

Thibodaux Regional Medical Center Rehabilitation Community Advisory Board

St. Genevieve Church Renovation Committee

Bayou Vision Infrastructure Committee

Finance Committee for Christ the Redeemer Church Parish

Health Occupations Program Craft Committee, Louisiana Technical College, Lafourche Campus

Math Counts Coach for St. Bernadette School 1996-1997

